2027 EXHIBITION & SPONSORSHIP PROSPECTUS

Convergence is your opportunity to showcase your organization's innovations and solutions to regulatory stakeholders and decision-makers at the world's largest and most well-recognized annual gathering of regulatory professionals.

RAPS
REGULATORY AFFAIRS PROFESSIONALS SOCIETY

RAPS Convergence

2027 • MINNEAPOLIS

Uniting the world's regulatory affairs community

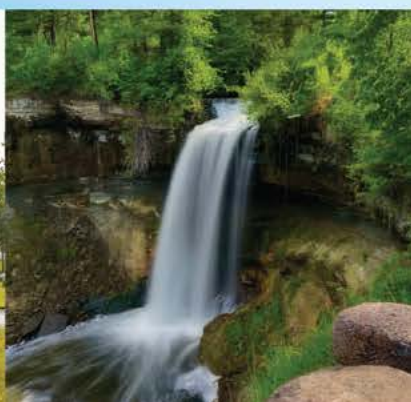
19 – 21 SEPTEMBER 2027

18 – 19 SEPTEMBER (PRECONFERENCE WORKSHOPS)

MINNEAPOLIS CONVENTION CENTER
MINNEAPOLIS, MINNESOTA, USA










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RAPS Board of Directors Roundtables
RAPS Central Booth #813









RAPS Convergence

ABOUT RAPS CONVERGENCE

RAPS Convergence is the largest and most well-recognized annual gathering of regulatory professionals and innovators worldwide. Convergence brings together leaders from industry, regulatory authorities, academia, research, and clinical organizations to explore the evolving healthcare product regulatory landscape. Through education, collaboration, and networking, Convergence fosters meaningful dialogue that helps align science, regulation, and business strategy while strengthening the global regulatory community.

WHY SPONSOR RAPS CONVERGENCE?

As the premier gathering of regulatory professionals, Convergence provides direct access to decision-makers, industry leaders, and innovators across the healthcare products lifecycle, creating valuable opportunities to build relationships, elevate your brand, and achieve your business objectives.

Engage High-Value Customers

Build meaningful relationships with regulatory professionals who influence critical business decisions. Engage current customers, connect with prospective clients, and create opportunities that support long-term business growth.

Drive New Business Opportunities

Expand your reach and connect directly with decision-makers seeking solutions, services, and expertise. Generate qualified leads, initiate valuable conversations, grow your pipeline, and uncover new opportunities for partnership and business development.

Showcase Thought Leadership and Expertise

Position your organization as a trusted industry resource by sharing insights, demonstrating innovation, and contributing to important regulatory conversations. Reinforce your credibility and strengthen your reputation among regulatory professionals and industry stakeholders.

Increase Visibility and Brand Recognition

Enhance your organization's awareness among a highly targeted audience before, during, and after the event. Elevate your presence, differentiate your brand from competitors, and stay top of mind with regulatory decision-makers.

Deliver Measurable Impact

Align your sponsorship investment with key business objectives, including lead generation, customer engagement, brand awareness, talent acquisition, and market positioning. Reach the right audience and drive meaningful results that support organizational success.









2027 SPONSORSHIP & EXHIBIT OPPORTUNITIES

RAPS Convergence offers opportunities to elevate your presence and engage attendees through targeted sponsorships, exhibits, and brand experiences.

SPONSORSHIP PACKAGES	Premier $47,250 (3 available)	Visionary $33,075 (4 available)	Innovator $22,575 (29 available)	Leader $9,975 (10 available)
THOUGHT LEADERSHIP				
Daily Kick-Off: Exclusive recognition and brief welcome remarks at the beginning of the event day in the main session room *(Sunday, Monday, or Tuesday, on a first-come, first-serve basis)*	✓			
Solutions Circle: Lead an informal 30-minute roundtable discussion focused on collaboration and idea exchange *(timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)*	✓	✓		
Sponsored Presentation: 25-minute content session on a topic of your choice included in the education line-up and open to all attendees on the exhibit floor; involves a 15-minute presentation followed by 10 minutes of Q&A *(timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)*	✓	✓	✓	
EXPERIENTIAL/NETWORKING				
Continental Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service *(choice of meal on Monday or Tuesday on a first-come, first-served basis)*		✓		
Tuesday Night Closing Experience: Branding and logo placements on signage and napkins throughout the event, brief remarks during the event, and opportunity to provide an attendee giveaway *(item to be provided by sponsor)*	✓			
Exhibit Space	20' × 20'	10' × 20'	10' × 20'	10' × 10'
Exhibit Hall Scavenger Hunt: Amplify your show floor presence with extra game points to entice more booth visitors	**1,000 bonus points**	**750 bonus points**	**500 bonus points**	**250 bonus points**
Pre-Event Attendee List: Includes name, title, organization for LinkedIn connections *(shared two weeks prior to the event)*	✓	✓		
Post-Event Attendee List: Includes name, title, organization for LinkedIn connections	✓	✓	✓	

Sponsorships Packages continued on next page

	Premier $47,250 (3 available)	Visionary $33,075 (4 available)	Innovator $22,575 (29 available)	Leader $9,975 (10 available)
BRANDING/MARKETING				
Pre-Event Email Blast: Exclusive opportunity to send a dedicated message to 30,000 global regulatory professionals from the RAPS database *(must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)*	✓			
Journal of Regulatory Affairs: Exclusive opportunity to send a dedicated message to 30,000 global regulatory professionals from the RAPS database *(must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)*	✓	✓		
Social Media Post on RAPS LinkedIn: 1200 x 628, 1080 x 1080, 1080 x 1350 image, or PDF carousel with hyperlink and message copy to promote your presence at RAPS Convergence *(reaches more than 200,000+ global regulatory professionals; must be pre-scheduled; RAPS will work with sponsor to optimize content)*		✓		
Literature Wall: Ability to distribute a flyer/brochure, booth promo, or giveaway for attendees to pick up in the literature area beside registration *(official show bags will be distributed in the same area)*	✓	✓	✓	✓
Onsite Sponsor Recognition: Logo placement on all onsite sponsor thank you signage	✓	✓	✓	✓
Pre/Post-Event Sponsor Recognition: Logo placement on the event website, online agenda, and applicable marketing materials	✓	✓	✓	✓
Banner Ad with Hyperlink on the RAPS.org Convergence Microsite: 728 x 90 banner placement and 300 x 50 banner for mobile version banner placement with hyperlink	✓	✓	✓	
Banner Ad with Hyperlink on Event Itinerary Planner Site: ROS 320 x 1200 banner placement with hyperlink	✓	✓		
Mobile App Alert: 230 characters max, including headline; headline is max 150 characters *(timeslots are available on a first-come, first-served basis)*	✓			
PASSES				
Exhibitor All-Access Registrations: Full-access to all professional development sessions, lunches, networking events and the exhibit hall *(one [1] hour before/after close daily)*; preconference workshops and offsite networking event are not included but are available for purchase at an additional fee; additional all-access badges may be purchased for $1,600 each	4	2	2	1
Additional Booth Personnel Badges: Includes access to show floor during move-in and move-out and one (1) hour before/after show closes each day, as well as inclusion in the Tuesday Opening Reception and lunch on Wednesday and Thursday; *additional exhibitor-only badges may be purchased for $795 each*	12	6	6	3











SPONSORSHIPS ADD-ONS

	Price	Availability
EXPERIENTIAL/NETWORKING		
Headshot Lounge: Exclusive branding and logo placements on pre-event promotions, space signage, and photo confirmation communications; includes the opportunity to provide an attendee giveaway to be distributed from the lounge *(item to be provided by sponsor)*	$18,500	Exclusive
Honoring Excellence — RAPS 2027 Awards Celebration: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout Monday's invitation-only event, 10 attendance passes, recognition in welcoming event remarks, and opportunity to provide an attendee giveaway *(item to be provided by sponsor)*	$12,500	Exclusive
Opening Reception: Prominent branding and logo placements on signage and napkins throughout the reception, recognition in welcome remarks, and opportunity to provide an attendee giveaway *(item to be provided by sponsor)*	$12,500	Exclusive
Pawsitive Reinforcement: Exclusive branding and logo placements around a therapy dog interactive area on the exhibit floor + a charitable donation to the organization in the sponsor's name	$12,500	Exclusive
Monday Evening Networking Party: Prominent branding and logo placements on pre-event promotion, signage, and napkins throughout this ticketed special event, 10 attendance passes, VIP section at the event, and opportunity to provide an attendee giveaway *(item to be provided by sponsor)*	$12,500	Exclusive
RAPS Park: Exclusive sponsorship of eight (8) park benches placed in a garden area created in the lobby outside of the exhibit hall	$10,000	Exclusive
Wellness Activity: Exclusive sponsorship of a wellness-focused activity offered throughout the event, such as a step challenge, yoga or meditation session, or a gratitude/crafting activity; includes company logo in all activity promotions	$8,500	Exclusive
Regulatory Cares Community Giveback: Exclusive branding and logo placements around a special area on the exhibit floor supporting a local charity to be determined at a later date	$7,500	Exclusive
Refreshment Breaks: Exclusive branding and logo placements on signage and napkins near refreshment stations *(choice of Monday or Tuesday AM/PM)*	$6,300	4
Bar & Hospitality Area: Opportunity to host up to 100 customers and prospects for meetings and networking in a unique lounge area on the mezzanine level of the convention center *(choice of Monday or Tuesday on a first-come, first-served basis; sponsor covers all F/B charges and any A/V needs)*	$3,500 per day *(Monday or Tuesday)*	2
Pre-Event Attendee List: Includes name, title, organization for LinkedIn connections *(shared two weeks prior to the event; only available to confirmed exhibitors)*	$1,575	

Sponsorships Add-Ons continued on next page













	Price	Availability
BRANDING/MARKETING		
Mobile App: Exclusive branding and banner placements within the app	**$15,750**	**Exclusive**
Water Bottles: Exclusive logo placement on the official water bottle distributed to all registrants at registration	**$15,000**	**Exclusive**
Attendee Bags: Exclusive logo placement alongside the event logo on official show bags distributed to attendees in the literature area beside registration	**$13,500**	**Exclusive**
Lanyard: Exclusive logo placement on all event badge holders	**$12,750**	**Exclusive**
Badge: Exclusive logo placement on all event badges	**$12,750**	**Exclusive**
Notebooks: Exclusive logo placement/branding on official event notebooks distributed to all registrants	**$12,000**	**Exclusive**
Wi-Fi: Exclusive ad placement on the log-in screen each time attendees access the onsite event Wi-Fi	**$10,000**	**Exclusive**
Registration: Exclusive logo placement on event registration pages, registration confirmation emails, and onsite registration counters	**$10,000**	**Exclusive**
Water Refill Stations: Exclusive branding on 11 water stations outside of the exhibit hall and near the educational session rooms of the event area in the Minneapolis Convention Center	**$7,500**	**Exclusive**
Event Newsletter: Exclusive sponsorship of the editorial-driven preview, dailies, and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers *(approx. 30,000 global regulatory recipients)*	**$6,500**	**Exclusive**
Charging Station: Exclusive branding on a charging back with six (6) stools to be placed in a prominent area with heavy attendee traffic flow throughout the event	**$5,000**	**3**
Digital Advertising: Promotional ad placed in rotation on two (2) kiosks and three (3) double-sided, overhead monitors near event rooms on level 1 of the convention center throughout the event (static image or :15 video with no audio promotions are acceptable; specs are 1080 x 1920 and 1920 x 1080)	**$2,000**	**5**
Meter Boards: Exclusive branding on a meter board to be placed in a prominent area with heavy attendee traffic flow throughout the event	**$600 (1-sided)** **$1,000 (2-sided)**	**6**

EXHIBITS PRICING

Booth Size	Before 26 February 2027	After 26 February 2027	Premiums
Tabletop: Includes one (1) all-access registration and one (1) additional booth personnel badge; 6' skirted table, two (2) chairs, and carpet	$3,197	$3,418	
10' × 10': Includes one (1) all-access registration and three (3) additional booth personnel badges	$4,520	$4,741	Corner Fee: $265 per corner
10' × 20': Includes two (2) all-access registrations and six (6) additional booth personnel badges	$8,489	$8,710	Corner Fee: $265 per corner
20' × 20': Includes four (4) all-access registrations and 12 additional booth personnel badges	$17,089	$17,309	Corner Fee: $265 per corner

Additional Badges	
All-Access Registrations: Full-access to all professional development sessions, lunches, networking events, and the exhibit hall (1 hour before/after close daily); preconference workshops and the offsite networking event are not included but are available for purchase at an additional fee	$1,600
Booth Personnel Badges: Includes exhibit hall access only during move-in and move-out days, daily exhibit hall hours (one (1) hour before/after close daily), Tuesday Opening Reception, and lunch on Wednesday and Thursday; excludes preconference workshops, Solutions Circles in the exhibit hall, main conference sessions, and the offsite networking event	$795

CONTACT US

For more information or to reserve your space, please contact:

Brian Osika
Sales Executive, Exhibits & Sponsorships

Phone +1 301 770 2920, ext. 274
Email bosika@raps.org

To learn more about RAPS Convergence, please visit raps.org/convergence.



ABOUT RAPS

The Regulatory Affairs Professionals Society (RAPS) is the largest global organization of professionals involved with regulatory and quality for healthcare products, including medical devices, pharmaceuticals and biologics, diagnostics, and digital health. Founded in 1976 as a neutral, nonprofit organization, RAPS supports and elevates the regulatory profession with education and training, professional standards, publications, research, networking, career development, and other valuable resources. RAPS is home to the Regulatory Affairs Certification (RAC), the only post-academic professional credential to recognize regulatory excellence. The society is headquartered in suburban Washington, D.C., with chapters and affiliates worldwide.

RAPS REGULATORY AFFAIRS PROFESSIONALS SOCIETY

5635 Fishers Lane, Suite 400
Rockville, Maryland 20852

Telephone: +1 301 770 2920
Fax: +1 301 841 7956

Email: raps@raps.org