

# RAPS Global Regulatory Strategy Conference

**4 – 5 March 2027 · Preconference Workshop: 3 March 2027**

Hyatt Regency Baltimore Inner Harbor, 300 Light Street, Baltimore, MD 21202, USA

**Conference Overview**

RAPS Global Regulatory Strategy Conference provides regulatory professionals with practical insights and tools to build, execute, and pressure-test global regulatory strategy. Designed for mid- to senior-level professionals, the conference goes beyond simple guidance documents to show how strategy works in practice across regions, offering valuable best practices to help professionals determine what to apply, what to adjust, and whether their approach is on track.

The RAPS Global Regulatory Strategy Conference is developed and curated by the Conference Subcommittee, which comprises subject-matter experts in the field.

**Connect Your Brand with the Regulatory Community**

Position your organization in front of a highly targeted audience seeking solutions, advanced learning, and strategic insights. Sponsorships help you build valuable relationships, demonstrate thought leadership, and increase visibility before, during, and after the conference.

| SPONSORSHIP OPPORTUNITIES | GOLD (4 available) $11,025 | SILVER (4 available) $7,350 | BRONZE (4 available) $4,000 |
|---|---|---|---|
| **EXPERIENTIAL/NETWORKING/THOUGHT LEADERSHIP** | | | |
| **Sponsored Presentation:** 25-minute content session on a topic of your choice included in the education line-up and open to all attendees; involves a 15-minute presentation followed by 10 minutes of Q&A *(timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)* | ✓ | | |
| **Solutions Circle:** Ability to lead an informal 30-minute roundtable discussion focused on collaboration and idea exchange (*timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)* | | ✓ | |
| **Podium Time:** Ability for a sponsor representative to give brief remarks at the beginning of Day 1, end of Day 2, before the networking activity, or before the networking reception *(choice available on a first-come, first-served basis)* | ✓ | | |
| **Meals:** Exclusive branding and logo placements on signage and napkins throughout meal service *(choice of meal on a first-come, first-served basis: Day 1 breakfast, Day 1 lunch, Day 2 breakfast, or Day 2 lunch)* | | ✓ | |
| **Coffee Breaks:** Exclusive branding and logo placements on signage near refreshment stations *(choice of break on a first-come, first-served basis: Day 1 AM, Day 1 PM, Day 2 AM, or Day 2 PM)* | | | ✓ |

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| **Tabletop Exhibit:** A standard rectangular table with 2 chairs, power, and lead retrieval *(sponsor may put up one small roll-up behind/beside their table)* | ✓ | ✓ | ✓ |
| **Team Registrations:** Includes access to all sessions, meal functions, and networking events | 3 | 2 | 1 |
| **Team Registrations for the Preconference Workshop:** Includes access to all workshop sessions, meal functions, and networking events | 2 | 1 | |
| **Social Media Post on RAPS LinkedIn:** 1200 x 628, 1080 x 1080, 1080 x 1350 image, or PDF carousel with hyperlink and message copy *(must be pre-scheduled and approved by RAPS)* | 1 | | |
| **Pre-event Attendee List**: Includes name, title, and company for LinkedIn connections *(available two weeks prior to event)* | ✓ | ✓ | ✓ |
| **Post-event Attendee List**: Includes name, title, and company for LinkedIn connections *(available the week after the event)* | ✓ | ✓ | |
| **BRANDING/MARKETING** | | | |
| **Attendee Gift:** Ability to provide attendees with a takeaway gift *(sponsor must supply branded item for all participants; item must be pre-approved by RAPS)* | ✓ | | |
| **Dedicated Walk-in Slide:** Ability to include a 16:9 promotional slide in the walk-in slide loop played prior to each session and during breaks | ✓ | | |
| **Banner Ad with Hyperlink on the Event Microsite:** Banner placement with hyperlink - 728 x 90 (Desktop) and 300 x 50 (Mobile version) | ✓ | | |
| **Logo Placement with Hyperlink in Event Emails** | ✓ | ✓ | ✓ |
| **Onsite Sponsor Recognition:** Logo placement on sponsor thank you slides, onsite signage, and verbal recognition in sessions | ✓ | ✓ | ✓ |

| A LA CARTE SPONSORSHIPS | QUANTITY | PRICE |
|---|---|---|
| **Literature Drop:** Opportunity to have collateral dropped on all attendee seats in the plenary room *(sponsor must provide the literature)* | 2 total | $1,500 |
| **Notebooks:** Exclusive logo placement/branding on a conference notebook distributed to all attendees at their seats during the opening plenary | 1 total | $1,500 |
| **Lanyard:** Exclusive logo placement on all event lanyards | 1 total | $1,500 |
| **Attendee Bag:** Exclusive logo placement/branding on a conference bag distributed to all attendees | 1 total | $1,500 |



## Sponsorship Opportunities are Limited. Reserve Your Spot Today.

For more information or to reserve your space, contact:

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