



RAPS Convergence

PITTSBURGH

DAVID L. LAWRENCE CONVENTION CENTER
PITTSBURGH, PENNSYLVANIA, USA
7-9 OCTOBER 2025

Annual gathering of the regulatory affairs community

2025 EXHIBITION & SPONSORSHIP PROSPECTUS

Convergence is your opportunity to showcase your organization's innovations and solutions to regulatory stakeholders and decision-makers during the largest and most well-recognized annual gathering of regulatory professionals in the world.

About RAPS Convergence

RAPS Convergence is the largest and most well-recognized annual gathering of regulatory professionals and innovators in the world. Convergence brings together representatives from industry, global regulatory bodies, and research, academic and clinical organizations that are directly involved in managing the regulatory process and aligning science, regulation, and business strategy. Convergence is designed to educate and empower professionals about the ever-evolving healthcare product regulatory environment within an interactive forum that facilitates community exchange, connections, and knowledge sharing.

RAPS Convergence is Your Opportunity to:

- **Engage with Regulatory Affairs Professionals:** Strengthen strategic business relationships, recruit top regulatory talent, and strategically showcase your products and services.
- **Build New Business:** Connect with key decision-makers, develop new relationships, and generate awareness of your brand.
- **Demonstrate Expertise:** Help regulatory affairs professionals navigate the complexities of today's global regulatory landscape by demonstrating your expertise and solutions.

About RAPS

The Regulatory Affairs Professionals Society (RAPS) is the largest global organization of professionals involved with regulatory and quality for healthcare products, including medical devices, pharmaceuticals and biologics, diagnostics, and digital health. Founded in 1976 as a neutral, nonprofit organization, RAPS supports and elevates the regulatory profession with education and training, professional standards, publications, research, networking, career development, and other valuable resources. RAPS is home to the Regulatory Affairs Certification (RAC), the only post-academic professional credential to recognize regulatory excellence. The society is headquartered in suburban Washington, D.C., with chapters and affiliates worldwide.

raps.org





2025 Sponsorship & Exhibit Opportunities

	Premier \$45,000 (3 available)	Visionary \$31,500 (4 available)	Innovator \$21,500 (29 available)	Leader \$9,500 (10 available)
THOUGHT LEADERSHIP				
Daily Kick-Off: Exclusive recognition and brief welcome remarks at the beginning of the event day in the main session room (Tuesday, Wednesday or Thursday).	✓			
Solutions Circle: Ability to lead an informal 30-minute roundtable discussion focused on collaboration and idea exchange (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS).	✓	✓		
Sponsored Presentation: 25-minute content session on a topic of your choice included in the education line-up and open to all attendees on the exhibit floor; involves 15-minute presentation followed by 10 minutes of Q&A (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS).	✓	✓	✓	
EXPERIENTIAL/NETWORKING				
Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis).		✓		
Thursday Night Closing Party: Branding and logo placements on signage and napkins throughout the event, brief remarks during the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor).	✓			
Exhibit Space	20' × 20'	10' × 20'	10' × 20'	10' × 10'
Attendee Passport Game Boost: Amplify your show floor presence with extra game points to entice more booth visitors.	1,000 bonus pts	750 bonus pts	500 bonus pts	250 bonus pts
BRANDING/MARKETING				
Pre-event Email Blast: Exclusive opportunity to send a dedicated email to 30,000 global regulatory professionals from the RAPS database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top).	✓			
RF Quarterly: Full-page ad in the September issue of RF Quarterly, which is distributed electronically as an exclusive member benefit; copies of this issue will also be printed and available onsite for all RAPS Convergence attendees.		✓		
Social Media Post on RAPS LinkedIn: 1200 × 628 banner with hyperlink, headline and message copy to promote your presence at RAPS Convergence (reached more than 160,000+ global regulatory professionals; must be pre-scheduled and approved by RAPS).		✓		
Literature Wall: Ability to distribute a flyer/brochure, booth promo or giveaway for attendees to pick up in the literature area beside registration (official show bags will be distributed in the same area).	✓	✓	✓	✓
Onsite Sponsor Recognition: Logo placement on all onsite sponsor "thank you" signage.	✓	✓	✓	✓
Pre/Post-Event Sponsor Recognition: Logo placement on the event website, online agenda and applicable marketing materials.	✓	✓	✓	✓
Banner Ad with Hyperlink on RAPS.org (Main Website): ROS 300 × 250 to be served on a space available basis (months available on a first-come, first-served basis subject to availability).	2 months	1 month	1 month	
Banner Ad with Hyperlink on the RAPS.org Convergence Page: 970 × 90 banner placement and 300 × 50 banner for mobile version banner placement with hyperlink.	✓	✓	✓	
Banner Ad with Hyperlink on Event Itinerary Planner Site: ROS 320 × 1200 banner placement with hyperlink.	✓	✓		
Mobile App Alert: 30 characters max, including headline; headline is max 150 characters (timeslots are available on a first-come, first-served basis).	✓	✓		
Pre-Event Attendee List: Includes name, title, organization, address, city, state, country for LinkedIn connections.	✓	✓		
Post-Event Attendee List: Includes name, title, organization, address, city, state, country for LinkedIn connections.	✓	✓	✓	✓
PASSES				
All-Access Registrations: Full-access event passes which include entry into all professional development sessions, lunches, networking events, and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee); additional all-access badges may be purchased for \$1,410 each.	4	2	2	1
Additional Booth Personnel Badges: Includes access to show floor during move-in and move-out and 1 hour before/after the show closes each day, as well as inclusion in the Opening Reception on Tuesday and lunch on Wednesday and Thursday; additional exhibitor-only badges may be purchased for \$550 each.	12	6	6	3

Exhibits Pricing

	Price	Availability
Honoring Excellence: RAPS 2025 Awards Celebration: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout Wednesday's invitation-only event, 10 attendance passes, recognition in welcoming event remarks, and opportunity to provide an attendee giveaway (<i>item to be provided by sponsor</i>).	\$17,500	Exclusive
Headshot Lounge: Exclusive branding and logo placements on pre-event promotions, space signage, and photo confirmation communications; includes the opportunity to provide an attendee giveaway to be distributed from the lounge (<i>item to be provided by sponsor</i>).	\$17,500	Exclusive
Wednesday Evening Networking Party: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout this ticketed special event, 10 attendance passes, VIP section at the event, and opportunity to provide an attendee giveaway (<i>item to be provided by sponsor</i>)	\$17,500	Exclusive
Opening Reception: Prominent branding and logo placements on signage and napkins throughout the reception, recognition in welcome remarks, and opportunity to provide an attendee giveaway (<i>item to be provided by sponsor</i>).	\$15,750	Exclusive
Career Central: Exclusive branding and logo placements on pre-event promotion and onsite signage throughout the space, opportunity to provide a sponsored, leadership-focused 25-minute content session in the professional development theater, sponsor recognition on stage monitors, and opportunity to provide an attendee giveaway (<i>item to be provided by sponsor</i>).	\$15,000	Exclusive
Pawsitive Reinforcement: Exclusive branding and logo placements around a special puppy revitalization area on the exhibit floor.	\$15,000	Exclusive
Mobile App: Exclusive branding and banner placements within the app.	\$15,000	Exclusive
Attendee Bags: Exclusive logo placement alongside the event logo on official show bags distributed to attendees in the literature area beside registration.	\$13,500	Exclusive
Registration: Exclusive logo placement on event registration pages, registration confirmation emails and onsite registration counters.	\$12,500	Exclusive
Notebooks: Exclusive logo placement/branding on official event notebooks distributed to all registrants.	\$12,500	Exclusive
Lanyard: Exclusive logo placement on all event badge holders.	\$12,000	Exclusive
Badge: Exclusive logo placement on all event badges.	\$12,000	Exclusive
Ballroom Glass Decals: Double-sided 5' x 40' decals along the top of one glass partition outside the plenary session and session rooms.	\$12,000	Exclusive
WiFi: Exclusive ad placement on log-in screen each time attendees access onsite event WiFi.	\$10,500	Exclusive
Bridge Decals: Exclusive 2' x 2' logo placement on 11 windows along the bridge overlooking the expo hall and connecting the main concourse to the education sessions.	\$10,000	Exclusive
Rest and Relax: Exclusive sponsorship of 6 park benches placed along the main aisle of the expo floor; includes logo placement on each bench.	\$7,500	Exclusive
Regulatory Cares – Community Giveback: Exclusive branding and logo placements around a special area on the exhibit floor supporting a local charity TBD.	\$7,500	Exclusive
Event Newsletter: Exclusive sponsorship of the editorial-driven preview, dailies and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (<i>approx. 30,000 regulatory recipients around the globe</i>).	\$7,500	Exclusive
Wellness Challenge: Exclusive sponsorship of the step, meditation and gratitude challenge happening throughout the event; includes company logo in all activity promotions.	\$7,500	Exclusive
User Group Co-Location: New in 2025, RAPS is excited to offer companies the opportunity to co-locate user group events with RAPS Convergence. Charter packages make it easy for regulatory professionals to optimize learning and networking in Pittsburgh. RAPS would provide meeting space for Monday or Tuesday in the convention center (1- day access). Room will seat approx. 70 classroom-style but can be set as requested. RAPS provides a podium, mic, screen, projector and 1 HDMI connection.	\$7,500	6
Coffee Breaks: Exclusive branding and logo placements on signage and napkins near refreshment stations (<i>choice of Wednesday or Thursday afternoon</i>).	\$6,000	2
Pillar Inserts: Double-sided 5' foam core triangle insert into main concourse columns.	\$5,000	3

New for 2025!

For the first time, RAPS Convergence will be offering attendees the opportunity to purchase expo-only passes in Pittsburgh. Expo-only registration includes admission to the RAPS Convergence expo hall for the opportunity to engage with solutions providers and attend show-floor education sessions, lunches, and networking events (full conference programs, preconference workshops and other ticketed events are not included and are available for purchase for an additional fee).

Interested in purchasing expo-only passes for your customers and prospects? Contact [Brian Osika](#) for bundle options.

Booth Size	Before 28 February 2025	After 28 February 2025	Premiums
Tabletop: Includes 1 all-access registration and 1 additional booth personnel badge; 6' skirted table, 2 chairs and carpet.	\$3,045	\$3,255	
10' x 10': Includes 1 all-access registration and 3 additional booth personnel badges.	\$4,305	\$4,515	Corner Fee: \$250 per corner
10' x 20': Includes 2 all-access registrations and 6 additional booth personnel badges.	\$8,085	\$8,295	Corner Fee: \$250 per corner
20' x 20': Includes 4 all-access registrations and 12 additional booth personnel badges.	\$16,275	\$16,485	Corner Fee: \$250 per corner



User Group Co-Location

\$7,500 (6 opportunities available)

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- Room will seat approx. 70 classroom-style but can be set as requested.
- RAPS provides a podium, mic, screen, projector and 1 HDMI connection.
- Sponsor covers F/B charges and any additional A/V.
- RAPS will promote the co-location on its master events calendar, on social media, on the Convergence program agenda, and via a callout on the RAPS Convergence website.
- Sponsor will conduct all major marketing and promotion associated with the event.
- RAPS will offer all user group attendees a promo code to register for RAPS Convergence All-Access registration and save \$100 off current registration fees.



Contact Us

For more information or to reserve your space, please contact:

Brian Osika

Sales Executive, Exhibits & Sponsorships

Phone: +1 301 770 2920, ext. 274

Email: bosika@raps.org

To learn more about RAPS Convergence, please visit raps.org/convergence.





REGULATORY
AFFAIRS
PROFESSIONALS
SOCIETY

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