50 years RAPS REGULATORY AFFAIRS PROFESSIONALS SOCIETY

RAPS Convergence

15 – 17 SEPTEMBER 2026 • CHARLOTTE

14 – 15 SEPTEMBER (PRECONFERENCE WORKSHOPS)

CHARLOTTE CONVENTION CENTER
CHARLOTTE, NORTH CAROLINA, USA

Uniting the world's regulatory affairs community

2026 EXHIBITION & SPONSORSHIP PROSPECTUS

Convergence is your opportunity to showcase your organization's innovations and solutions to regulatory stakeholders and decision-makers during the largest and most well-recognized annual gathering of regulatory professionals in the world.

We are
Regulatory

RAPS
Convergence

ARE REGULATORY

About RAPS Convergence

RAPS Convergence is the largest and most well-recognized annual gathering of regulatory professionals and innovators in the world. Convergence brings together representatives from industry, global regulatory bodies, and research, academic, and clinical organizations that are directly involved in managing the regulatory process and aligning science, regulation, and business strategy. Convergence is designed to educate and empower professionals about the ever-evolving healthcare product regulatory environment within an interactive forum that facilitates community exchange, connections, and knowledge sharing.

RAPS Convergence is Your Opportunity to:

- **Engage with Regulatory Affairs Professionals:** Strengthen strategic business relationships, recruit top regulatory talent, and strategically showcase your products and services.
- **Build New Business:** Connect with key decision-makers, develop new relationships, generate brand awareness, and new business leads.
- **Demonstrate Expertise:** Help regulatory affairs professionals navigate the complexities of today's global regulatory landscape by demonstrating your expertise and solutions.

ABOUT RAPS

The Regulatory Affairs Professionals Society (RAPS) is the largest global organization of professionals involved with regulatory and quality for healthcare products, including medical devices, pharmaceuticals and biologics, diagnostics, and digital health. Founded in 1976 as a neutral, nonprofit organization, RAPS supports and elevates the regulatory profession with education and training, professional standards, publications, research, networking, career development, and other valuable resources. RAPS is home to the Regulatory Affairs Certification (RAC), the only post-academic professional credential to recognize regulatory excellence. The society is headquartered in suburban Washington, D.C., with chapters and affiliates worldwide.

raps.org

Attendee Profile

RAPS CONVERGENCE NUMBERS
CONVERGENCE 2025 • PITTSBURGH, PENNSYLVANIA

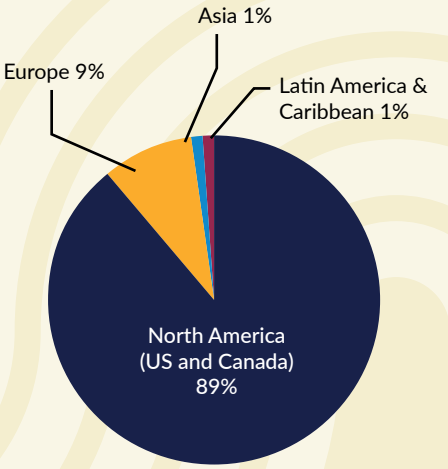
1,500+
Global Delegates

6
Continents

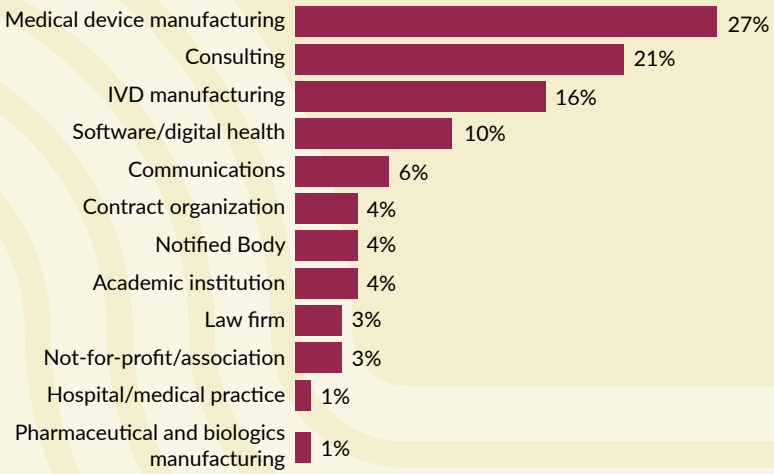
34
Countries

41
US States

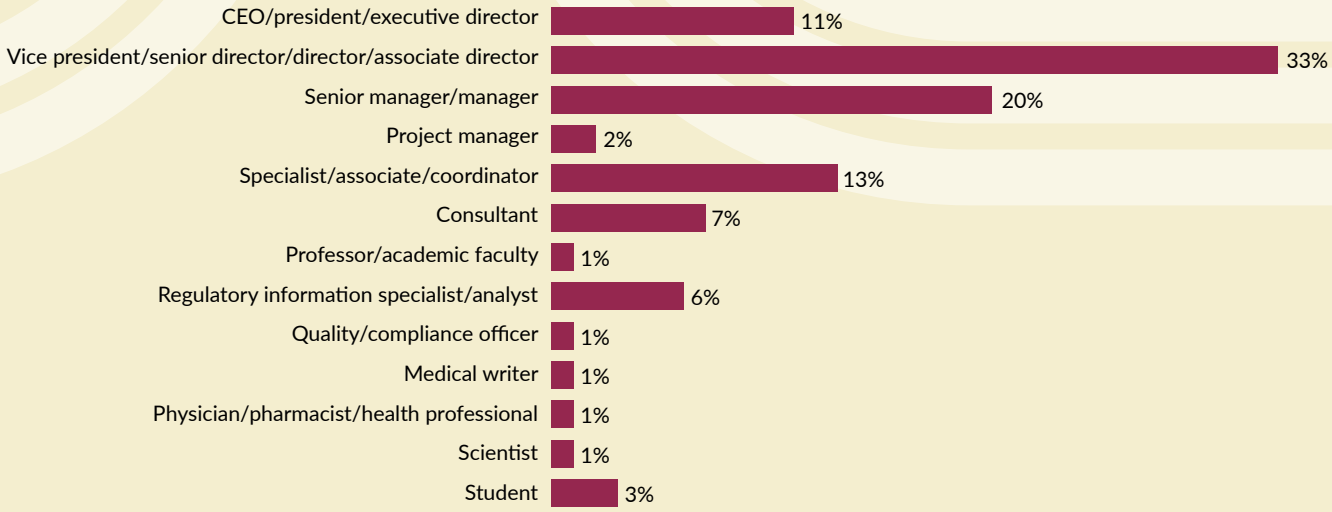
REGIONAL BREAKDOWN



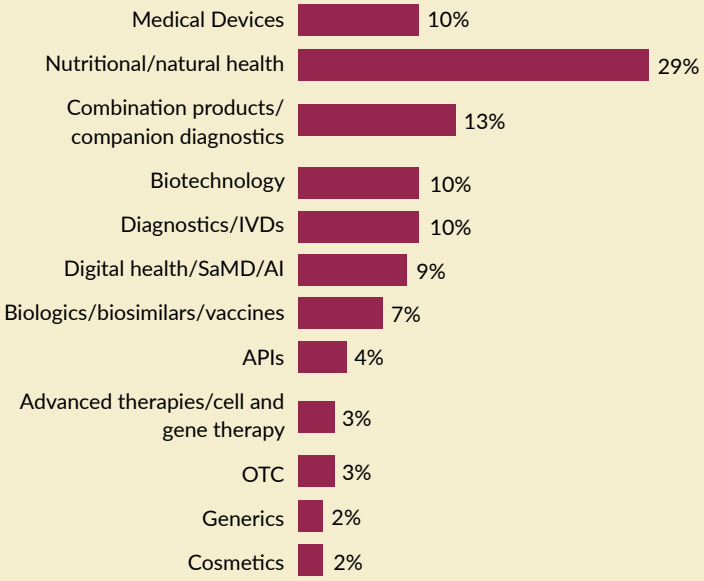
INDUSTRY



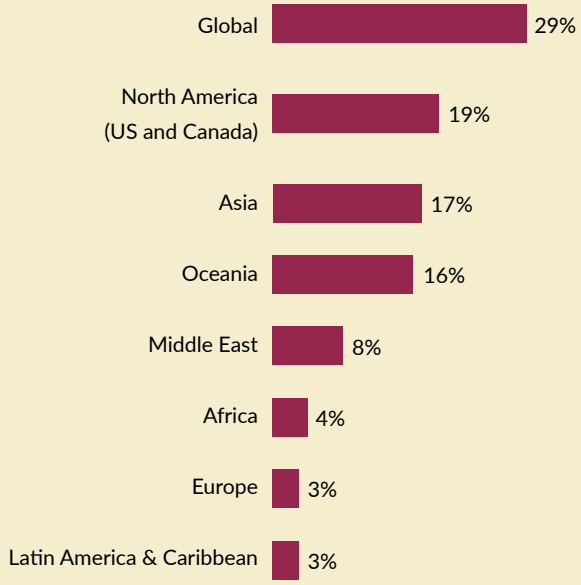
JOB FUNCTION



SECTORS OF INTEREST

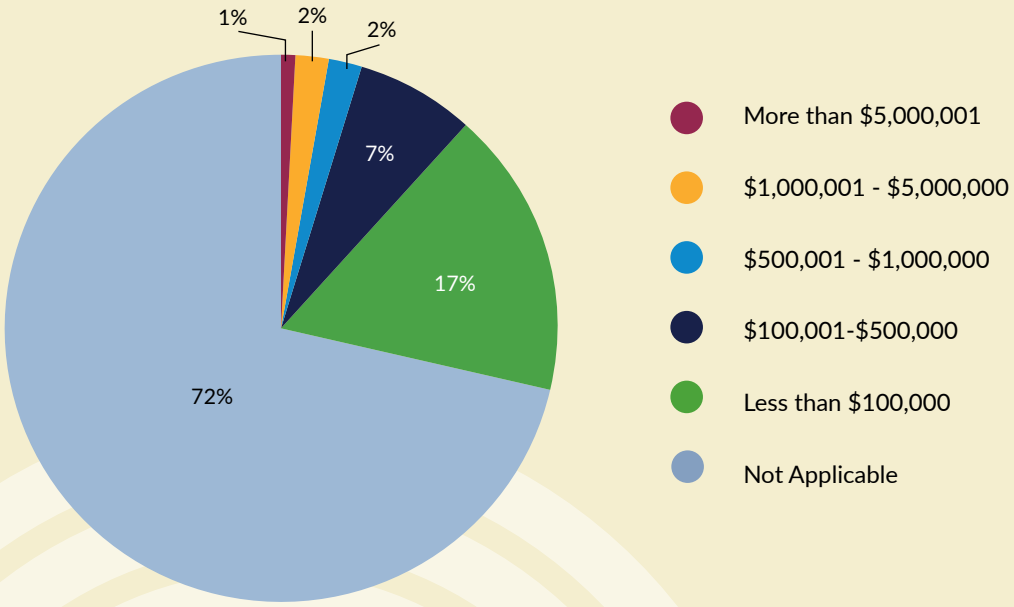


REGIONAL AREAS OF INTEREST



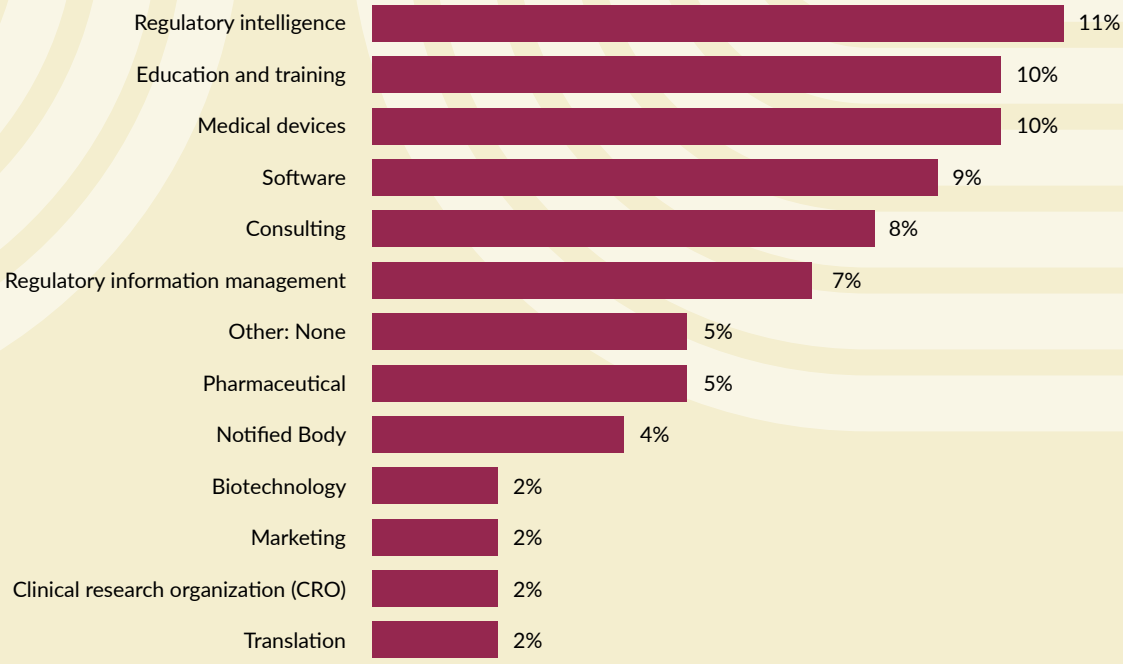
PROFESSIONAL AREAS OF INTEREST

PURCHASING AUTHORITY



About 28% involved across all stages of the decision-making process

PURCHASING INTENTIONS (NEXT 12 MONTHS)



Education Overview

2026 EDUCATION TOPICS

PHARMACEUTICALS

Accelerating Drug Development and Approval Through Expedited Pathways, Collaborative Review, Pilot Programs, and Initiatives

Advertising & Promotion and Labeling

AI in Drug Development and Regulatory Affairs

Clinical Trial Design and Evidence Generation (e.g. Diversity, Real World Data / Real World Evidence, Synthetic Data, Precision Medicine, Patient Focused Drug Development, Drug Development Tools, Pediatric Trials, 505(b)(2)s, N-1 Trials)

CMC & Quality & Supply Chain

Combination Products & Companion Diagnostics

Development and Approval of Generic Drugs, Biosimilars, and OTCs (e.g. Complex Generics, Off-patent Drugs w/no Competition)

Global Harmonization Efforts (e.g. ICH, APEC, LATAM)

Innovative Technologies and Platforms (e.g. RMAT, ATMPs/cell and gene therapies)

Lifecycle-Management, Post-Market Surveillance, and Risk Management

Orphan Drugs and Rare Diseases

Patient-Centric Regulatory Approaches and Expanded Access Programs

Recent Developments in Regional Legislative/Policy Environment

Vaccines & Emerging Infectious Diseases

BROAD INTEREST (CANNABIDIOL, HEALTH-RELATED FOODS, AI, CYBERSECURITY, DATA TRANSPARENCY, INSPECTIONS & AUDITS)

Other

Sustainability

DEVICES (INCLUDING MEDICAL DEVICES AND IN VITRO DIAGNOSTICS)

Artificial Intelligence (AI)

Combination Products

Digital Health

Emerging Standard Developments & Horizontal Regulations (Med Device & IVD Standards, QMS Standards, etc.)

Global Supply Chain Compliance (UDI, EUDAMED, Other Emerging Regulations)

Health Equity initiatives

International Convergence & Harmonization/ IMDRF/AHWP / GHWP/ MDSAP

IVD Sub-types: Companion Diagnostics, Near Patient Testing, LDTs, Gene Panels etc.

Other

Pre- and Post-Market Clinical Evidence / Data for Medical Devices and IVDs

Recent Developments in Legislative / Policy Environment

Recent Developments in Post-Market Surveillance and Vigilance

Recent Developments in Pre-market Submissions

Serving Unmet Medical Needs: Pediatric Development, Women's Health, Rare and Orphan Conditions

SKILL BUILDING

Career Transitions

Financial Literacy

Leadership Skills (e.g. emotional intelligence, body language, negotiation skills, communication skills, etc.)

Leveraging Artificial Intelligence (AI) and Other Innovative Business Productivity Tools

Other

Preparing for Health Authority Interactions (meetings/scientific advice, advisory committees)

Regulatory Intelligence

Regulatory Team Management & Personnel Development

Regulatory Strategy / Global Regulatory Planning

2026 PRODUCT CATEGORIES

Biotechnology

Communications

Conformity assessments

Consulting

Clinical research organization (CRO)

Education and training

Legal

Marketing

Medical devices

Notified Body

Pharmaceutical

Recruitment and staffing

Regulatory information management

Regulatory intelligence

Software

Translation Services

Other

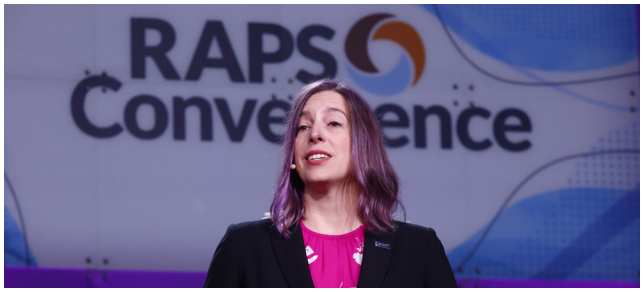
2026 Sponsorship & Exhibit Opportunities

Reserve Your Spot Today!
Ensure your presence at this must-attend event by reserving your space today.
View the 2026 floorplan: https://www.conferenceharvester.com/floorplan/v2/index.asp?EventKey=NZAHVDWB

Sponsorship Packages

	Premier $45,000 (3 available)	Visionary $31,500 (4 available)	Innovator $21,500 (20 available)	Leader $9,500 (6 available)
THOUGHT LEADERSHIP				
Daily Kick-Off: Exclusive recognition and brief welcome remarks at the beginning of the event day in the main session room (Tuesday, Wednesday, or Thursday)	✓			
Solutions Circle: Lead an informal 30-minute roundtable discussion focused on collaboration and idea exchange (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)	✓	✓		
Sponsored Presentation: 25-minute content session on a topic of your choice included in the education line-up and open to all attendees on the exhibit floor; involves 15-minute presentation followed by 10 minutes of Q&A (timeslots are available on a first-come, first-served basis; topic and speakers must be pre-approved by RAPS)	✓	✓	✓	
EXPERIENTIAL/NETWORKING				
Continental Breakfast or Lunch: Exclusive branding and logo placements on signage and napkins throughout meal service (choice of meal on Wednesday or Thursday on a first-come, first-served basis)		✓		
50th Anniversary Closing Party @ NASCAR Hall of Fame: Branding and logo placements on signage and napkins throughout the event, brief remarks during the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	✓			
Exhibit Space	20' × 20'	10' × 20'	10' × 20'	10' × 10'
Attendee Passport Game Boost: Amplify your show floor presence with extra game points to entice more booth visitors	1,000 bonus pts	750 bonus pts	500 bonus pts	250 bonus pts

Package benefits continued on next page



	Premier $45,000 (3 available)	Visionary $31,500 (4 available)	Innovator $21,500 (29 available)	Leader $9,500 (10 available)
BRANDING/MARKETING				
Pre-Event Email Blast: Exclusive opportunity to send a dedicated message to 30,000 global regulatory professionals from the RAPS database (must be pre-scheduled based on availability; sponsor to provide compliant assets; deployment will include a partner label at the top)	✓			
Journal of Regulatory Affairs: Full page ad in the September/ October issue of the Journal of Regulatory Affairs distributed electronically as a bimonthly member benefit; printed copies of this issue will be available onsite for all RAPS Convergence registrants	✓	✓		
Social Media Post on RAPS LinkedIn: 1200 x 628 banner with hyperlink, headline and message copy to promote your presence at RAPS Convergence (reached more than 190,000+ global regulatory professionals; must be pre-scheduled and approved by RAPS)		✓		
Literature Wall: Ability to distribute a flyer/brochure, booth promo or giveaway for attendees to pick up in the literature area beside registration (official show bags will be distributed in the same area)	✓	✓	✓	✓
Onsite Sponsor Recognition: Logo placement on all onsite sponsor thank you signage	✓	✓	✓	✓
Pre/Post-Event Sponsor Recognition: Logo placement on the event website, online agenda and applicable marketing materials	✓	✓	✓	✓
Banner Ad with Hyperlink on the RAPS.org Convergence Page: 970 x 90 banner placement & 300 x 50 banner for mobile version banner placement with hyperlink	✓	✓	✓	
Banner Ad with Hyperlink on Event Itinerary Planner Site: ROS 320 x 1200 banner placement with hyperlink	✓	✓		
Mobile App Alert: 230 characters max, including headline; headline is max 150 characters (timeslots are available on a first-come, first-served basis)	✓			
Pre-Event Attendee List: Includes name, title, organization, address, city, state, country for LinkedIn connections (shared two weeks prior to the event)	✓	✓		
Post-Event Attendee List: Includes name, title, organization, address, city, state, country for LinkedIn connections	✓	✓	✓	
PASSES				
All-Access Registrations: Full-access event passes which include entry into all professional development sessions, lunches, networking events and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee); *additional all-access badges may be purchased for $1,550 each*	4	2	2	1
Additional Booth Personnel Badges: Includes access to show floor during move-in and move-out and 1 hour before/after show close each day, as well as inclusion in the Tuesday Opening Reception and lunch on Wednesday and Thursday; *additional exhibitor-only badges may be purchased for $770 each*	12	6	6	3

A La Carte Sponsorships

	Price	Availability
Honoring Excellence — RAPS 2026 Awards Celebration: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout Wednesday's invitation-only event, 10 attendance passes, recognition in welcoming event remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	$17,500	Exclusive
Headshot Lounge: Exclusive branding and logo placements on pre-event promotions, space signage, and photo confirmation communications; includes the opportunity to provide an attendee giveaway to be distributed from the lounge (item to be provided by sponsor)	$17,500	Exclusive
Wednesday Evening Networking Party: Prominent branding and logo placements on pre-event promotion, signage and napkins throughout this ticketed special event, 10 attendance passes, VIP section at the event, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	$17,500	Exclusive
Opening Reception: Prominent branding and logo placements on signage and napkins throughout the reception, recognition in welcome remarks, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	$15,750	Exclusive
Career Central: Exclusive branding and logo placements on pre-event promotion and onsite signage throughout the space, opportunity to provide a sponsored, leadership-focused 25-minute content session in the professional development theater, sponsor recognition on stage monitors, and opportunity to provide an attendee giveaway (item to be provided by sponsor)	$15,000	Exclusive
Pawsitive Reinforcement: Exclusive branding and logo placements around a therapy dog interactive area on the exhibit floor + a charitable donation to the organization in the sponsor's name	$15,000	Exclusive
Mobile App: Exclsive branding and banner placements within the app	$15,000	Exclusive
Attendee Bags: Exclusive logo placement alongside the event logo on official show bags distributed to attendees in the literature area beside registration	$13,500	Exclusive
Registration: Exclusive logo placement on event registration pages, registration confirmation emails, and onsite registration counters	$12,500	Exclusive
Notebooks: Exclusive logo placement/branding on official event notebooks distributed to all registrants	$12,500	Exclusive

A la carte sponsorships continued on next page

	Price	Availability
Lanyard: Exclusive logo placement on all event badge holders.	$12,000	~~Exclusive~~ SOLD OUT
Badge: Exclusive logo placement on all event badge holders	$12,000	~~Exclusive~~ SOLD OUT
Wi-Fi: Exclusive ad placement on log-in screen each time attendees access onsite event Wi-Fi	$10,500	Exclusive
Rest and Relax: Exclusive sponsorship of 6 park benches placed along the main aisle of the expo floor; includes logo placement on each bench	$7,500	Exclusive
Regulatory Cares Community Giveback: Exclusive branding and logo placements around a special area on the exhibit floor supporting a local charity TBD	$7,500	Exclusive
Event Newsletter: Exclusive sponsorship of the editorial-driven preview, dailies, and wrap-up newsletters for the event; includes company logo and banner ad with hyperlink in each issue; distributed to all event registrants and RF Today subscribers (approx. 30,000 regulatory recipients around the globe)	$7,500	Exclusive
Wellness Challenge: Exclusive sponsorship of the step, meditation and gratitude challenge happening throughout the event; includes company logo in all activity promotions	$7,500	Exclusive
Coffee Breaks: Exclusive branding and logo placements on signage and napkins near refreshment stations (choice of Wednesday or Thursday afternoon)	$6,000	2
Meeting Rooms: Opportunity to reserve a private meeting room for team and client meetings throughout the event (choice of room on a first-come, first-served basis; sponsor covers all F/B charges and any additional A/V)	Tue - Thu: $5,000 1 Day Only: $2,000	2
Charging Stations: Exclusive branding on a charging back with six (6) stools to be placed in a prominent area with heavy attendee traffic flow throughout the event	$5,000	5
Pre-Event Attendee List: Includes name, title, organization, address, city, state, country for LinkedIn connections (shared two weeks prior to the event; only available to confirmed exhibitors)	$1,500	

Branding Opportunities

	Price	Availability
Digital Advertising: Promotional ad placed in rotation on the digital screens in the convention center throughout the event (Concourse A, Concourse C, Delish Food Court, College St., and E. Martin Luther King Jr. Blvd.)	$2,000	10
Meter Boards: Exclusive branding on a meter board to be placed in a prominent area with heavy attendee traffic flow throughout the event:		
1-sided meter board	$550	4
2-sided meter board	$900	4

User Groups/Corporate Meeting Space

	Price	Availability
RAPS is excited to offer companies the opportunity to co-locate user groups and corporate events with RAPS Convergence. Packages make it easy for regulatory professionals to optimize learning and networking in Charlotte. • RAPS would provide meeting space for Monday or Tuesday in the convention center (1-day access). • Room will seat approx. 60 classroom-style but can be set as requested. • RAPS provides a podium, mic, screen, projector, and 1 HDMI connection. • Sponsor covers F/B charges and any additional A/V. • RAPS will promote the co-location on its master events calendar, on social media, on the Convergence program agenda, and via a callout on the RAPS Convergence website. • Sponsor will conduct all major marketing and promotion associated with the event. • RAPS will offer all user group attendees a promo code to register for RAPS Convergence All-Access registration and save $100 off current registration fees.	$7,500	4

RAPS Convergence

Exhibits Pricing

Booth Size	Before 28 February 2026	After 28 February 2026	Premiums
Tabletop: Includes one (1) all-access registration and one (1) additional booth personnel badge; 6' skirted table, two (2) chairs and carpet	$3,045	$3,255	
10' × 10': Includes one (1) all-access registration and three (3) additional booth personnel badges	$4,305	$4,515	Corner Fee: $250 per corner
10' × 20': Includes two (2) all-access registrations and six (6) additional booth personnel badges	$8,085	$8,295	Corner Fee: $250 per corner
20' × 20': Includes four (4) all-access registrations and 12 additional booth personnel badges	$16,275	$16,485	Corner Fee: $250 per corner
Additional Badges			
All-Access Registrations: Full-access event passes include entry into all professional development sessions, lunches, networking events, and the exhibit hall (preconference workshops and other ticketed events are not included and are available for purchase at an additional fee); additional all-access badges may be purchased for $1,550 each			
Booth Personnel Badges: Includes access to the show floor during move-in and move-out and 1 hour before/after show close each day, as well as inclusion in the Tuesday Opening Reception and lunch on Wednesday and Thursday; additional exhibitor-only badges may be purchased for $770 each			
Expo-Only Registrations: Admission to the RAPS Convergence Exhibit Hall for the opportunity to engage with solutions providers and attend show floor education sessions, lunches, and networking events (full conference program, preconference workshops, and other ticketed events are not included and are available for purchase at an additional fee); additional expo-only badges may be purchased for $470 each one-day (Wednesday or Thursday) or $770 each two-days (Wednesday and Thursday)			

Contact Us

For more information or to reserve your space, please contact:

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Sales Executive, Exhibits & Sponsorships

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Email bosika@raps.org

To learn more about RAPS Convergence, please visit raps.org/convergence.

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